

CAMPAIGN OVERVIEW

We are taking a stand and fighting back to protect Prevailing Wage in Missouri. This is a quick 3 week campaign meant to engage our members, families and friends and unite to protect the wages of the working family. The goal of the campaign is to engage as many supporters as possible in a quick period of time and get them to take action by contacting their representatives immediately. **But we need everyone's help to be successful.**

CALL TO ACTION

Call or email your representatives today and let them know you are going to fight to protect the middle class and Prevailing Wage.

WAYS YOU CAN HELP SUBMIT, LIKE AND SHARE

- Take **5** minutes of any group meeting and have your employees/members go to protectmowages.org and submit an email to their representatives. Form is already completed, **just 3 steps: enter zip code, email address and submit.**
 - Ask that anyone with Facebook, take 1 minute to visit and *like* the ProtectMOWages page.
- As we post messaging to social media, share on your organization and/or personal pages with friends and families.
- TALK, TALK, TALK. Be vocal. Discuss with coworkers, friends and families... OFTEN!

Message Guidance on Prevailing Wage

Corporate special interests are attempting to **repeal** Missouri's Prevailing Wage law as part of their ongoing attacks on workers in order to increase their profits at the expense of the middle class.

These greedy corporations, CEOs and career politicians are counting on the fact that no one really understands what policies like Prevailing Wage are. And that's why it's so important to continue these education and awareness efforts.

Attacks on Prevailing Wage continue in the Missouri legislature, but with help from your organization we can educate the public about these attempts to destroy Missouri's middle class.

Key talking points about Prevailing Wage that you can share:

LOCAL JOBS - Prevailing wage ensures that firms that bring in lowercost, out-of-state labor do not outbid private companies that use state labor, keeping jobs local.

SAFER SCHOOLS AND PUBLIC BUILDINGS - Prevailing Wage laws ensure our schools and roads are built safely, by qualified and skilled workers, not by out-of-state companies or undocumented workers.

LESS GOVERNMENT ASSISTANCE - Prevailing Wage allows employees to receive more comprehensive benefit packages and reduces reliance on the public sector for health insurance, retirement benefits, and other forms of public assistance.

KEEPS MISSOURI'S ECONOMY STRONG - Cutting constructions workers' pay and allowing out-of-state companies to build in Missouri will have a direct effect on tax revenues throughout the state, hurting the economy.

QUALITY WORK, UNDER BUDGET - When you look at Prevailing Wage states, workers finish projects more quickly, more safely, and under budget.

Resources You Can Use

Fact Sheet (PDF): Prevailing Wage Fact Sheet

STUDY: <u>The Adverse Economic Impact of the Repeal of the Prevailing Wage Law in</u> <u>Missouri</u> - In 2016, Dr. Michael Kelsay of the University of Missouri - Kansas City updated a previous study from 2011 which finds that repealing Missouri's Prevailing Wage law is bad for the entire state.

- Executive Summary of Dr. Kelsay's findings
- Highlights from study
 - The repeal of the prevailing wage statute in Missouri will not result in any cost savings in school construction costs as alleged by the opponents of prevailing wage.
 - The total economic loss due to the repeal of the prevailing wage law in Missouri would be a loss of income and revenue between \$225.3 million and \$360.7 million annually.
 - Real compensation packages, health benefits, and pensions are higher in prevailing wage states than in non-prevailing wage states.

Examples for writing, emailing, and calling elected officials can be found here in a **Pick and Choose Letter you can share with others to take action**

Social Media Resources

We need the help of your organization to increase our awareness efforts so that we can educate the public and fight the attacks on Missouri's middle class.



You can help in the following ways:

• Email your members/audience to inform them about our campaign.

Sample Email for Your Organizations

- Visit <u>ProtectMOWages.org</u> to email your representatives and protect Prevailing Wage.
- Buzzfeed Article: <u>11 People In Your Life Who Would Benefit From A Prevailing</u>
 <u>Wage Law</u>
- Keep the message going by using these hashtags for the campaign:

#ProtectMoWages #ProtectPrevailingWage

ACTION ALERT

Take Action to Protect Prevailing Wage NOW

In 2017, more than half a dozen bills were filed in the Missouri Legislature that would weaken or repeal Prevailing Wage. More than ever, it is critical that we join together to TAKE ACTION NOW and **encourage allies and members to do the same.**

- Email your elected officials by clicking here .
- Lookup your Representative AND Senator here and CALL their office.
- Call Governor Eric Greitens at 573-751-3222.

They've already come after workers with so-called "Right to Work" and we need to make sure they know how important Prevailing Wage is for keeping local jobs local, workplaces safe, and ensuring quality workmanship.

Thank you again for taking action during this critical time. Working together, we will protect Missouri's working families.

Follow Protect MO Wages on <u>Facebook</u> and <u>Twitter</u> to receive up to date information that you can share with your organizations.